

CHRISTOS EFESSIOU

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PROFESSIONAL EXPERIENCE

2004- Present

SRxA Strategic Pharmaceutical Advisors, LLC

Chief Executive Officer

Co-founder and manager of this strategic planning, product development, marketing, and consulting firm. Employing a unique business model, the company provides a wide range of turn-key services to the biotechnology, pharmaceutical, and medical device industries. Operating companies under this umbrella include a medical publishing and a medical education firm.

2006 - Present

Strategic Pharmaceuticals Company, LLC doing business as **Strategic BioSciences**

Chief Executive Officer

Founder and manager of biopharmaceutical product development and out-licensing company.

2001-2004

Enable Healthcare Communications, Inc

Executive Vice President & Chief Operating Officer

Co-founder, Executive Vice President & Chief Operating Officer, of fully accredited Continuing Medical Education firm. The company was acquired in 2004.

1999 - 2003

Efessiou Group

Chairman & Chief Executive Officer

Founded and managed two companies operating under the umbrella of Efessiou Group for the purpose of investing in aggressive growth areas with a particular focus in health care.

1997-1999

Boron LePore Group, a division of Cardinal Health

President, Digital Communications Division

Engineered, developed and managed the digital communications operations of one of the largest medical marketing firms in the United States. Involved in taking the company public in 1997.

1991-1997

Strategic Implications International, Inc

Chairman & Chief Executive Officer

Founded this Medical Education firm, which became the tenth commercial company to become a fully accredited Continuing Medical Education provider. The company was acquired by Boron LePore Group Companies in 1998, now a division of Cardinal Health. Strategic Implications International was responsible for no less than ten major new product introductions in both the domestic and international marketplaces, and the development of the strategic plan for the international marketing of educational products of major professional medical organizations, such as The American College of Cardiology, and The American Society of Hypertension. The company became the first Continuing Medical Education content provider on AOL Digital Cities.

PROFESSIONAL EXPERIENCE (Continued)

1993-1995

Cogent Interactive Communications, Inc

Chairman & Chief Executive Officer

Co-founded and managed this interactive communications firm providing online medical education to healthcare professionals. The company introduced www.cme-ce.com, the first online service dedicated to providing exclusively credited education programming for healthcare professionals. The company merged its operations with Strategic Implications International in 1995.

1990-1991

Boehringer Mannheim Pharmaceuticals, Inc

Senior Director, Marketing

Developed and managed the marketing operations, in-licensing and product acquisitions of this start-up biopharmaceutical firm in the United States. Coordinated the company's first NDA filing with Medical, Legal and Regulatory Affairs in the spring of 1990. Developed feasibility statements for the Board of Directors regarding the intellectual property value and market potential of prospective licensing candidates.

1985-1990

Boehringer Ingelheim Pharmaceuticals, Inc

Product Manager 1987-1990

Manager, Strategic Planning 1987

Clinical Education Specialist 1986

Professional Sales Representative 1985

Managed the marketing operations for the Cardiovascular, Respiratory, Oncology and CNS product divisions of this international pharmaceutical company. Responsible for several new product introductions, and the development of global product planning.

1984-1985

Newton-Wellesley Hospital-Tufts Medical School

Continuing Education Coordinator; Manager, Out-Patient Respiratory Care Clinic

1980-1984

Brigham & Women's Hospital-Harvard Medical School

Critical Care Specialist, Respiratory Care Division; Cardiovascular Perfusionist, Department of Cardiac Surgery

1978-1980

Massachusetts General Hospital-Harvard Medical School

Cardiac Anesthesia Research Associate

SPECIAL APPOINTMENTS

2010-Present

American Express Publishing Corporation

Departures Magazine Advisory Board

Board Member

2010-Present

United States Chamber of Commerce

Small Business Council

Member, Management Committee

SPECIAL APPOINTMENTS (Continued)

2004-2006

National Republican Congressional Committee
Presidential Business Commission
Honorary Chairman, Business Advisory Council

2004-2006

Northeastern University
Division of Professional Education
Advisor to the Vice President of Continuing & Professional Education

2002-2005

The National Republican Congressional Committee
Co-Chairman, Commonwealth of Virginia

2002-2004

Northeastern University
Director, The National Council

2002-2004

The Hellenic Republic (Government of Greece)
Ministry of Merchant Marines
Special Advisor for Distance Learning and Education

2000-2002

Northeastern University
The Bouve College of Health Sciences
Special Advisor to the Dean

1999

Northeastern University
College of Health Sciences
Advisor to the Acting Dean on Continuing Education

1995

The European Union, European Commission, Brussels, Belgium
Directorate General for Information Society and Media (former DGXIII)
Project/Grant Evaluator

VISITING PROFESSORSHIPS & MENTORSHIPS

George Mason University, School of Management

2009-Present

Visiting Professor/Guest Lecturer

George Mason University, School of Management

2011-Present

Business Plan Competition Final Round Judge

The George Washington University Entrepreneurs Round Table

2012

Mentor

SPEAKING ENGAGEMENTS

2008-2011

Management Forum: Eighth Annual Conference on Nasal Drug Delivery, London, UK

Topic: Market Update

2007

Management Forum: Seventh Annual Conference on Nasal Drug Delivery, London, UK

Topic: New Products and Devices

2007

Annual Conference on Biotechnology, Herndon, VA

Topic: New Mucoadhesive compounds

2002

The First Annual Business Conference on Greece-U.S. Relations, Washington, DC

Roundtable Discussant: *Improving the Intellectual Capital Exchange of Culture and Education*

2002

Forth International Conference on Absolute Investment Returns, San Juan, Puerto Rico

Topic: Strategic Investing in Healthcare and Education

2000

Third International Conference on Absolute Investment Returns, Hamilton, Bermuda

Topic: Strategic Investing in Healthcare

2000

Northeastern University, The Bouve College of Health Sciences, School of Health Professions

Keynote Speaker to the Dean's List Graduates

Topic: Entrepreneurship in Health Sciences: The Path to your Future may be Limited Only by your Imaginative Spirit

1999

Pan European Congress on IT Investing, Thessaloniki, Greece

Topic: Pearls and Perils of Investing in a Ground Floor Opportunity

1998

The Alliance for Continuing Medical Education Annual Conference, San Diego, CA

Topic: The Value of Interactive Media in Continuing Medical Education

1992

City College, Thessaloniki, Greece

A Sheffield University (U.K.) Affiliate

Visiting Lecturer

AWARDS

2010-2011

Premiere Who's Who Registry of Outstanding Professionals

2008-2010

Presidential Who's Who Among Business and Professional Achievers

AWARDS (Continued)

2008-2009

Princeton Premier Edition of Executive Business Leaders

2007-2008

Cambridge Who's Who Lifetime VIP Member among Business Leaders and Professionals

2004-2005

Marquis Who's Who in Medicine and Healthcare

2004

**National Republican Congressional Committee Business Advisory Council
*Businessman of the Year Award***

2003

**National Republican Congressional Committee Business Advisory Council
*Businessman of the Year Award***

1999

Sterling Who's Who in Business Excellence and Leadership

1997

Who's Who Among Top Executives

1995

Who's Who Worldwide Among Business Leaders

1985

**Northeastern University, Sigma Epsilon Rho Honor Society
*Inductee***

PROFESSIONAL LICENSURE

June 1983

The American Board for Respiratory Care, *Certified Respiratory Therapy Technologist (CRTT)*

June 1984

The American Board for Respiratory Care, *Registered Respiratory Therapist (RRT)*

September 1999

National Association for Securities Dealers, *Registered Investment Advisor*

October 2004

Federal Aviation Administration, *Private Pilot*

July 2008

Federal Aviation Administration, *Instrument Rating*

EDUCATION

Northeastern University

***Bachelor of Science, Respiratory Care and Extracorporeal Circulation
cum laude***

Bachelor of Science, Health Sciences

magna cum laude

Doctor of Philosophy, Health Administration

PUBLICATIONS

CDO Chief Daddy Officer: The Business of Fatherhood Advantage Media Group 2011

This book outlines my personal experience in raising my daughter as a single father, relying solely on my business expertise. It examines, compares and contrasts key business principles and seamlessly applies them to parenting and personal relationships. Since publication it has ranked consistently on the top 2% among Amazon's 8,000,000 book titles and enjoys five-star reviews.

PROFESSIONAL/CLINICAL PUBLICATIONS

Kaliner M, White M, Tzachev c, Efessiou C, Farrar J, Miller J, Popov T. Assessment of two capsaicin containing solutions for symptoms relief in subjects with persistent allergic rhinitis. Presented as a poster at the Western Society of Allergy Asthma & Immunology (WSAAI) 2009, Maui, Hawaii.

Kaliner M, White M, Tzachev c, Efessiou C, Farrar J, Miller J, Popov T. Clinical assessment of capsaicin nasal spray for symptom relief in subjects with persistent allergic rhinitis. Presented as a poster at the European Academy of Allergy and Clinical Immunology (EAACI) 2009, Warsaw, Poland

Popov TA, Tzachev CT, Taskove AV, Efessiou C, Farrar J. The effect of delivering fluorescein or saccharine in a novel mucoadhesive solution on nasal mucociliary clearance. *J Allergy Clin Immunol* 2008; 121 (2):S52

Tzachev CT, Taskove AV, Efessiou C, Farrar J, Popov TA. Difference in tear clearance times between standard fluorescein solution and a novel mucoadhesive fluorescein solution. *J Allergy Clin Immunol* 2008; 121 (2):S51

Storms W, Kaliner MA, Efessiou C, Javidi M, Farrar J. Open-label, multicenter, single-group study to evaluate patients' reactions to single-entity long-acting quafenesin. Presented as a poster at the WSAAI 2008.

Kaliner MA, Storms W, Efessiou C, Javidi M, Farrar J. Subgroup analysis of patients using antibiotics and treated with single-entity long-acting quafenesin. Presented as a poster at the WSAAI 2008, Kona, Hawaii

MEDIA

Voice America Internet Radio - Straight Up with Chris: Real Talk on Business & Parenthood

Show Host

VOLUNTEER EXPERIENCE

James Madison High School Science Fair

Judge

Metropolitan Washington Senior Housing Project

Advisor

The Greek Orthodox Church of Saint George, Bethesda, MD

Fundraising Committee for the construction of the Cultural Center

Co-Chairman

The Greek Orthodox Church of Saint George, Bethesda, MD

Vice President, Board of Directors

Danbury High School, Danbury, CT

Junior Achievement Advisor

LANGUAGES

Fluent in English and Greek

INTERESTS

Aviation, Business, Education, Teaching, Culture, Philanthropy