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PHARMACEUTICAL  
ADVISORS  
&**

**Affiliated Companies**

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**Michael A. Kaliner, MD**  
*Executive Vice President*

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**SRxA Corporate Divisions**

Digital Communications  
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**STRATEGIC  
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**James A. Hadley, MD**  
*Vice President, Scientific Affairs*

**STRATEGIC  
PULMONARY  
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FOR IMMEDIATE RELEASE

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**Mc Lean, VA– May 16, 2005** **Strategic Pharmaceutical Advisors Inc.** proudly announces the formation of **Strategic Pulmonary Advisors Inc.** and **Strategic Ear Nose & Throat Advisors Inc.** The new entities represent the latest additions in a growing number of affiliated companies under **Strategic Pharmaceutical Advisors** umbrella.

**Strategic Pharmaceutical Advisors (SRxA)** is a Network of Industry Experts providing services to the pharmaceutical industry and transforming challenges into opportunities.

**Strategic Pulmonary Advisors (SPA)** is led by Bradley Chipps, MD of Capital Allergy and Respiratory Disease Center in Sacramento, CA and Adam Wanner, MD of the University of Miami School of Medicine. Drs. Chipps and Wanner, both leaders in pulmonary medicine, have come together to form a successful affiliate of SRxA, and provide its clients with direct access to the highest echelon of Thought Leaders throughout the United States and abroad.

**Strategic Ear Nose & Throat Advisors (SENTA)** is led by James Hadley, MD of the University of Rochester Medical Center. As a distinguished leader in otolaryngology, Dr. Hadley is able to provide access to the pinnacle of knowledge, experience and expertise across the spectrum of health and disease management in otolaryngology.

**Strategic Allergy Advisors (SAA)**, formerly known as Strategic Respiratory Advisors, continues to be driven by Michael Kaliner, MD and William Storms, MD. Drs. Kaliner and Storms also serve as principles in the parent company, **SRxA**. Since its inception in November 2003, **SAA** has successfully assisted pharmaceutical companies with clinical, regulatory, and marketing support.

“The new affiliates represent a key step in the growth of services we aim to provide to our clients, and will afford great synergy with other affiliates currently in different stages of development which we anticipate bringing online later in the year” said Christos Efessiou, **SRxA**’s Chief Executive Officer, commenting on the growth of this healthcare marketing and education firm.

In addition to **SPA** and **SENTA**, **SRxA** announces the formation of its Corporate Divisions, **SRxA Digital Communications**, **SRxA Publishing**, and the **SRxA Product Licensing & Acquisitions Division**, headed by Bruce Simpson of BW Simpson and Associates.

For further information, please contact Jenny Mauk at 703.288.000, or by email at [jmauk@srxa.com](mailto:jmauk@srxa.com)